



For Immediate Release

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Genesee Country Village & Museum's Annual Agricultural Fair Set for Oct. 3 & 4

Mumford, NY (September 23, 2026) – Genesee Country Village & Museum's annual Agricultural Fair returns on Saturday and Sunday, October 3 and 4! One of our biggest events of the year, the "Ag Fair" is a celebration of the Western New York harvest, inspired by the county fairs of generations past. This family-friendly weekend is a great start to the fall festival season.

Visitors can explore a vibrant market tent with dozens of local vendors; enjoy live music, great food, livestock shows, and a traditional Blue Ribbon Competition; and experience the Historic Village in vibrant fall colors. The Agricultural Fair is sponsored by Power & Construction Group, Palmer's Direct to You Market, Tompkins Community Bank, Monroe County Industrial Development Agency (COMIDA) and Adam J. Bello.

Annual Blue Ribbon Competition

Who grew the best heirloom tomato, baked the best pie, or sewed the best quilt? Explore the creativity, skill, and mastery in our local community, and see who will take home the Blue Ribbon! Dozens of categories range from baked goods and preserves, to fiber arts and mechanical trades. It's a sensory display of the very best in traditional arts and agriculture.

The Market Tent

Visit the Great Meadow and shop from dozens of local vendors offering fruits, vegetables, baked goods, arts, and crafts—all grown or made right here in Western New York. It's a traditional farmer's market right in the heart of the Museum.

Meet the Animals

In addition to our own heritage breed farm animals, the Agricultural Fair offers some exciting opportunities to see animals in action. Don't miss the Rochester Poultry Association's 119th annual show, live sheep herding demonstrations by Cherry Hill Training Center, a show by the Genesee Country Dairy Goat Association, a parade with local horse owners from the Equestrian Heritage Society, and a live falconry show.

Fair Fun and Food

Stay for some live music, family-friendly entertainment, folk art and craft demonstrations, and good food and drink throughout the Ag Fair! Enjoy a classic Punch & Judy puppet show; banjo, bluegrass, and jug band music; demonstrations in lace making, cornhusk weaving, woodcarving, and traditional Haudenosaunee white corn pounding; and hands-on milking and apple press demonstrations. Stay for a bite to eat and sample an historic brew in the Depot Restaurant or the Freight House Pub, and don't miss the Whistlestop Bread Sale (baked fresh in the Village; while supplies last!)

Catch the Mayor's Cup on Sunday, October 4

The final vintage base ball games of the season are set for Sunday during the Agricultural Fair, as our four Museum home teams vie for the Mayor's Cup championship! Admission is included with your Sunday fair ticket.

Tickets

More information about the Agricultural Fair, a full list of local market vendors, and online ticket sales can be found at <https://www.gcv.org/event/ag-fair/>. Tickets are free for Museum Members, \$25 for adults; \$22 for seniors (62+); \$22 for students (13 – 17); \$19 for youth (4 – 12); and free for children 3 and under. Purchase your tickets online in advance and save \$1 off the cost of admission!

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Photo 1: Join us for the annual Agricultural Fair at Genesee Country Village & Museum!

Photo 2: Join us for the annual Blue Ribbon Competition at the Agricultural Fair at Genesee Country Village & Museum!

Photo 3: Kick off the fall festival season with the Agricultural Fair at Genesee Country Village & Museum!

Additional photos and b-roll are available by request. To request an interview, or be removed from this mailing list, contact kburns@gcv.org

GCV&M is the largest living history museum in New York State with the largest collection of historic buildings in the Northeast. The Museum, with its John L. Wehle Gallery, working brewery, vintage base ball park, and Nature Center, is located in Mumford, NY, 20 miles southwest of Rochester and 45 miles east of Buffalo. Visit www.gcv.org for more information.